

HUMBOLDT COUNTY FAIR

1250 5TH Street
Ferndale, California 95536
PHONE (707) 786-9511 FAX (707) 786-9450

DATES: WEDNESDAY, AUGUST 23 THRU MONDAY SEPTEMBER 4, 2017

COMMERCIAL AND CONCESSION SPACE INFORMATION

COMMERCIAL SPACE (INSIDE)

10X10' IN-LINE SPACE	\$400.00	FLAT FEE
10X10' CORNER SPACE	\$450.00	FLAT FEE
10X20' IN-LINE SPACE	\$650.00	FLAT FEE
10X20' CORNER SPACE	\$700.00	FLAT FEE
10X20' DOUBLE CORNER SPACE	\$750.00	FLAT FEE
10X30' IN-LINE SPACE	\$850.00	FLAT FEE
10X30' CORNER SPACE	\$900.00	FLAT FEE
10X40' IN-LINE SPACE	\$1,050.00	FLAT FEE
10X40' CORNER SPACE	\$1,100.00	FLAT FEE

COMMERCIAL SPACE (OUTSIDE)

Limited availability \$500 PER 10X10

FOOD CONCESSION SPACE –

GUARANTEE OF \$500.00 and/or 25% of gross sales after sales tax, whichever is greater.

INSURANCE: All renters of space must furnish proof of liability insurance or purchase it from the Humboldt County Fair. This must be done by July 15th or your space may not be held.

DUPLICATION: We strive to keep duplication of products at a minimum. Although there may be duplicate types of merchandise, we will try to place like exhibits in such a manner that they do not conflict with each other.

RESERVATIONS: Prior to February 28th, firm reservations for space will be granted only to selected commercial exhibitors and concessionaires from the 2016 Fair. Beginning March 1st vacancies will be allocated to newcomers. Preference will be given to those with unique, attractive products which do not duplicate those already booked. There will be a *limited number of spaces available for information booths*. The Humboldt County Fair reserves the right to refuse space to any applicant and/or former exhibitor.

SET-UP, TEAR-DOWN: Exhibits must be in place by 10:30 a.m. on the first day of the fair. Exhibits are open to the public from 11:00 to 9:00 daily, except on the last Sunday when exhibits may be torn down and removed **beginning at 8:00 p.m.** Booths must be manned during fair hours.

ELECTRICITY: COMMERCIAL: One 110 volt, 20 amp outlet is available per booth.

CONCESSION: One 60 amps, 208 volt outlet available.

Additional power may be available at a fee of \$20.00 per 20 amp service. (please note below)

IF YOU NEED MORE THAN THAT YOU MUST LET US KNOW ON THE APPLICATION AND THERE WILL BE ADDITIONAL CHARGES

VISIBILITY: No sign, banner or product may interfere with adjoining booths. Side walls must be no taller than 3 ½ feet, but they may be 6 feet tall within 3 feet of the back wall.

MATERIALS AND DECORATIONS: Only non-combustible or flame-proof materials may be used. Exhibitors need to furnish their own materials and decorations. The Fair does not provide tables, chairs, extension cords, water hoses or any other material. A recycle area will be available.

SOUND: No sound-producing device that disturbs the adjoining booth participants or patrons is permitted. Management has the authority to remove any inappropriate sound device or exhibit.

PARKING: Vehicles may be parked in the "Commercial Exhibitors Parking Only" area on Van Ness Ave. across the road from the Commercial Building.

SELLER'S PERMIT: You must have on file with us a copy of your California Seller's Permit. You must also have your permit displayed in your booth. If you do not have a permit you can obtain it from the Board of Equalization. Information about obtaining a seller's permit can be found at:

<http://www.boe.ca.gov/info/reg.htm>

ADDITIONALLY: Sale of raffle tickets or tickets of chance will not be allowed on the fair grounds. The Humboldt County Fair is a family-oriented fair. All merchandise must be appropriate to a family fair.

Your signature constitutes acceptance of the preceding rules and regulations.

signature of applicant

date

print name as shown above

APPLICATION FOR SPACE

Owner Name & Address _____

Phone # _____

Booth Size Request _____

PLEASE INCLUDE AWNINGS, HITCHES, ETC. FOR SIZE

E-mail address _____

Web Site _____

Cell phone # _____

Electrical needs _____

Contact Person (In charge of booth during Fair) _____

___ Will purchase CFSA Insurance through the fair

___ Will provide own insurance

___ CFSA# _____ Policy Expires: _____

Passes- You will be allotted a limited number for free and you may purchase the rest at a discount price. Please let us know how many people will be working in your booth and your pass needs.

DESCRIBE PRODUCT(S) AND BOOTH: Do you plan on giving away food samples? If so please list items (local Health Dept. permit required). Are you giving away promotional items? Will you be demonstrating your product? Will you be conducting a drawing, if so name of prize? Demonstrations and pitch presentations and drawings for prizes are subject to the approval and regulations of Fair Management. (You may also submit photos, brochures, price lists, etc., please be as detailed as possible.) *use separate piece of paper if necessary*

REFERENCES (New Applicants Only!)

List 2 fairs, festivals or shows you have participated in during the last 12 months:

#1 _____ Contact _____ Phone# _____

#2 _____ Contact _____ Phone# _____

HUMBOLDT COUNTY FAIR

1250 5TH Street
Ferndale, California 95536
PHONE (707) 786-9511 FAX (707) 786-9450

COPY OF GENERAL RULES FOR COMMERCIAL VENDORS (YOUR COPY)

INSURANCE: All renters of space must furnish proof of liability insurance or purchase it from the Humboldt County Fair. Proof of insurance must be in the office by July 15th.

DUPLICATION: We strive to keep duplication of products at a minimum. Although there may be duplicate types of merchandise, we will try to place like exhibits in such a manner that they do not conflict with each other.

RESERVATIONS: Prior to February 28th, firm reservations for space will be granted only to selected commercial exhibitors and concessionaires from the 2016 Fair. Beginning March 1st, vacancies will be allocated to newcomers. Preference will be given to those with unique, attractive products which do not duplicate those already booked. There will be a limited number of spaces available for information booths. The Humboldt County Fair reserves the right to refuse space to any applicant and/or former exhibitor.

SET-UP, TEAR-DOWN: Exhibits must be in place by 10:30 a.m. on the first day of the fair. Exhibits are open to the public from 11:00 to 9:00 daily, except on the last Sunday when exhibits may be torn down and removed beginning at 8:00 p.m. Booths must be manned during fair hours.

ELECTRICITY

COMMERCIAL: One 110 volt, 20 amp outlet is available per booth.
Additional power may be available at a fee of \$20.00 per 20 amp service.
(please note below)

CONCESSION: One 60 amp, 208 volt outlet available.
**IF YOU NEED MORE THAN THAT YOU MUST LET US KNOW ON THE
APPLICATION AND THERE WILL BE ADDITIONAL CHARGES**

VISIBILITY: No sign, banner or product may interfere with adjoining booths. Side walls must be no taller than 3 ½ feet, but they may be 6 feet tall within 3 feet of the back wall.

MATERIALS AND DECORATIONS: Only non-combustible or flame-proof materials may be used. Exhibitors need to furnish their own materials and decorations. The Fair does not provide tables, chairs, extension cords, water hoses or any other material. A recycle bin will be available for cardboard use only.

SOUND: No sound-producing device that disturbs the adjoining booth participants or patrons is permitted. Management has the authority to remove any inappropriate sound device or exhibit.

PARKING: Vehicles may be parked in the "Commercial Exhibitors Parking Only" area on Van Ness Ave. across the road from the Commercial Building.

SELLER'S PERMIT: You must have on file with us a copy of your California Seller's Permit. You must also have your permit displayed in your booth. If you do not have a permit you can obtain it from the Board of Equalization. Information about obtaining a seller's permit can be found at:

<http://www.boe.ca.gov/info/reg.htm>

ADDITIONALLY: Sale of raffle tickets or tickets of chance will not be allowed on the fair grounds.